



Perspectives on corporate citizenship [

Andriof, Jörg
McIntosh, Malcolm (1953-)

Greenleaf Pub.,
2001

Social responsibility of business

Business ethics

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTlyNzUzMzU>

Título: Perspectives on corporate citizenship [Recurso electrónico] edited by Jörg Andriof and Malcolm McIntosh

Editorial: Sheffield, U.K. Greenleaf Pub. 2001

Descripción física: 332 p. ill

Mención de serie: E-Libro

Bibliografía: Includes bibliographical references (p. [296]-314) and index

Contenido: pt. 1. Evolution, context and concepts of corporate citizenship -- pt. 2. Governance and leadership of corporate citizens -- pt. 3. Stakeholder engagement and social accountability

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: E-Libro

ISBN: 187471939X 9781874719397 9781909493193 e-book)

Autores: Andriof, Jörg McIntosh, Malcolm (1953-)

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es