



The fair trade revolution

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Bowes, John

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Monografía

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Contenido: A brilliant idea John Bowes. -- The impact of fairtrade Harriet Lamb. -- Rachel's blog Rachel Archer. -- Nicaragua : the road to freedom Pedro Haslam and Nicholas Hoskyns. -- Heroes and demons Jeroen Kroezen. -- Campaigning for justice Joe Human and Bruce Crowther. -- A glass and a half full : how Cadbury embraced fairtrade David Croft and Alex Cole. -- Honesty, openness and social responsibility John Bowes. -- Banana breakthrough Matt North. -- The greatest challenge Jonathan Rosenthal. -- Tricky waters Tomy Mathew. -- Scale without compromise Harriet Lamb. -- Raising the bar or directing the flood Robin Murray. -- When the rain stops John Bowes

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