



Managerial attitudes toward a stakeholder prominence within a Southeast Asia context [

Cummings, Lorne

Emerald JAI,
2009

Monografía

A monograph that explores stakeholder theory development by examining the attitudes of managers and managerial students in Australia, China and Indonesia, toward the perceived 'prominence' or 'salience' of selected organisational stakeholders

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Título: Managerial attitudes toward a stakeholder prominence within a Southeast Asia context [Recurso electrónico] by Lorne Cummings, Chris Patel

Edición: 1st ed

Editorial: Bingley Emerald JAI 2009

Descripción física: xi, 219 p. il

Mención de serie: EBSCO Academic eBook Collection Complete Studies in managerial and financial accounting v. 19

Bibliografía: Incluye referencias bibliográficas (p. 209-219)

Contenido: Introduction to the study / Lorne Cummings, Chris Patel -- Stakeholder literature review / Lorne Cummings, Chris Patel -- Research methodology / Lorne Cummings, Chris Patel -- Development and stakeholder prominence / Lorne Cummings, Chris Patel -- Results / Lorne Cummings, Chris Patel -- Theoretical and managerial strategy implications / Lorne Cummings, Chris Patel -- Summary, conclusions, and future research / Lorne Cummings, Chris Patel

Detalles del sistema: Forma de acceso: World Wide Web

ISBN: 9781848552555 1848552556 9781848552548 1848552548

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