



Measuring your library's value [how to do a cost-benefit analysis for your public library

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Elliott, Donald S.

American Library Association,
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Public libraries-



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Monografía

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Bibliografía: Includes bibliographical references and index

Contenido: Introduction to cost-benefit analysis for public libraries -- Fundamentals of cost-benefit analysis -- Important considerations before commissioning a CBA study -- Preparing to measure benefits -- Measuring library benefits : identifying and sampling library users -- Measuring library benefits : preparing the survey instruments -- Measuring library costs -- Measuring return to taxpayer and donor investment in your library -- Wrapping up your study : communicating your CBA findings -- Conclusions : evaluating what your CBA study accomplished

Detalles del sistema: Modo de acceso: World Wide Web

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