



Achieving Success and Innovation in Global Sourcing: Perspectives and Practices [9th Global Sourcing Workshop 2015, La Thuile, Italy, February 18-21, 2015, Revised Selected Papers /

Oshri, Ilan.,
editor
Kotlarsky, Julia.,
editor
Willcocks, Leslie P.,
editor

Springer International Publishing :
Imprint: Springer,
2015

Monografía

This book constitutes revised selected papers from the 9th international Global Sourcing Workshop 2015, held in La Thuile, Italy, in February 2015. The 14 contributions included were carefully reviewed and selected from 14 submissions. The book offers a review of the key topics in outsourcing and offshoring, populated with practical frameworks that serve as a tool kit to students and managers. The range of topics covered is wide and diverse, but predominately focused on how to achieve success and innovation in global sourcing. The topics discussed combine theoretical and practical insights regarding challenges that industry leaders, policy makers, and professionals face. Case studies from various organizations, industries and countries are used extensively throughout the book to illustrate results and findings. .

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTYwMjc2ODA>

Título: Achieving Success and Innovation in Global Sourcing: Perspectives and Practices [Recurso electrónico-En línea] 9th Global Sourcing Workshop 2015, La Thuile, Italy, February 18-21, 2015, Revised Selected Papers edited by Ilan Oshri, Julia Kotlarsky, Leslie P. Willcocks

Edición: 1st ed. 2015

Editorial: Cham Springer International Publishing Imprint: Springer 2015

Descripción física: VIII, 251 p. 50 illus. in color. online resource

Tipo Audiovisual: Computer science Industrial procurement Management information systems Computer industry Computer Science Management of Computing and Information Systems Software Management The Computer Industry Procurement

Mención de serie: Lecture Notes in Business Information Processing 1865-1348 236

Documento fuente: Springer eBooks

Nota general: Computer Science (Springer-11645)

Contenido: Contents -- Software Sourcing Modes and Software Sourcing Gestalts -- Towards Model-based Strategic Sourcing -- The mediating effect of formal contractual controls in the relationship between experience and contract design -- Applying a Configurational Approach for Explaining the Role of Relationship Quality for Successful Outsourcing Arrangements -- The Role of Social Capital as Antecedent in Clan Formation in Information Systems Outsourcing Project -- Information Technology Outsourcing and the Bottom Line -- Riding for a fall in outsourced ISD: Knowledge transfer challenges between the onshore vendor and the offshored unit -- How to drive innovation within outsourcing relations: The role of performance evaluation and management control systems -- Innovation Offshoring by Small and Medium-Sized Enterprises (2013 Establishing the Research Gap -- Understanding Collaboration in Multisourcing Arrangements: A Social Exchange Theory Perspective -- Multi-Sourcing Governance: in Perception and in Practice -- Using E-markets for globally distributed work -- Building a supply chain ecosystem: how the Enterprise Connectivity Interface (ECI) will enable and support interorganisational collaboration -- The importance of IT energy efficiency in outsourcing decision making: a survey in the Dutch outsourcing infrastructure market

Restricciones de acceso: Accesible sólo para usuarios de la UPV

Tipo recurso electrónico: Recurso a texto completo

Detalles del sistema: Forma de acceso: Web

Fuente de adquisición directa: Springer. Suscripción

ISBN: 9783319267395 978-3-319-26739-5

Autores: Oshri, Ilan., editor Kotlarsky, Julia., editor Willcocks, Leslie P., editor

Entidades: SpringerLink (Servicio en línea)

Enlace a formato físico adicional: Printed edition 9783319267388

Punto acceso adicional serie-Título: Lecture Notes in Business Information Processing 1865-1348 236

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es