



## Chinese communication studies [ contexts and comparisons /

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Ablex Pub.,  
2002

Monografía

Many varying factors contribute to the dynamics of Chinese communication, which both resembles and differs from its Western counterparts. In this provocative new collection of essays, an international group of scholars challenges the conventional notion of Chinese culture as static, recognizing the causes of cultural change and strategies of resistance. Examining communication contexts in mainland China, Hong Kong, and Taiwan, and comparing them to those of the United States and Europe, Chinese Communication Studies: Context and Comparisons considers the relationship between culture and communication in Chinese political, gender, family, and media contexts, providing the reader with insight both into how enduring Chinese cultural values are, and how they are being appropriated to meet political and economic goals

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**Título:** Chinese communication studies [Recurso electrónico] contexts and comparisons edited by Xing Lu, Wenshan Jia, and D. Ray Heisey

**Editorial:** Westport, CT Ablex Pub. 2002

**Descripción física:** x, 278 p.

**Mención de serie:** EBSCO Academic eBook Collection Complete Advances in communication and culture

**Bibliografía:** Incluye referencias bibliográficas e índice

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**Detalles del sistema:** Forma de acceso: World Wide Web

**ISBN:** 0313011893 9780313011894 1567506569 9781567506563 1280315164 9781280315169

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