



Data driven [how performance analytics delivers extraordinary sales results /

Dearborn, Jenny,
author

Management- Business planning- Performance Big data
Business intelligence Decision making-

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhemF0ei5yZW4vMTc5NTA3NDQ>

Título: Data driven [Recurso electrónico] how performance analytics delivers extraordinary sales results Jenny Dearborn

Descripción física: 1 online resource (252 pages) illustrations

Mención de serie: E-Libro

Nota general: Includes index Description based on online resource; title from PDF title page (ebrary, viewed May 13, 2015)

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: E-Libro

ISBN: 9781119043126 9781119043355 e-book)

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es