



## Mad men, women, and children [ essays on gender and generation /

Marcovitch, Heather (1969-)

Batty, Nancy Ellen

Lexington Books, c2012

Mad men (Television program)

Women on television

Children on television

Monografía

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**Contenido:** Introduction / Nancy Batty and Heather Marcovitch -- Working Girls. Sex, Novels, and the Working Girl: Mad Men and Women's Bestsellers of the 1960s / Heather Marcovitch -- What Do a Meaningless Secretary and a Humorless Bitch Have in Common? Everything, or, Joan, Peggy, and the Convergence of Mad Men's Career Girls / Ann Ciasullo -- Not a "Jackie", not a "Marilyn": Mad Men and the Threat of Peggy Olson / Mary Ruth Marotte -- Joey, Joan, and the Gold-Plated Necklace / Hannah Farrell -- Mad Men? The Portrayal of Mad Women in the Mad, Mad, Mad, Mad World Of Mad Men's First Season / Joan Crate -- Utopian Visions and Social Realities. Is this the Traditional American Family We've Been Hearing So Much About?: Marriage, Children, and Family Values in Mad Men / Julia C. Wilson and Joseph H. Lane, Jr. -- The Good Place That Cannot Be: Visual Representations of Utopia on Mad Men / Jessica Campbell -- Carla: A Woman of Quiet Strength and Dignity / Elwood Watson -- Beautiful Girls, Feminist Consciousness, and Civil Rights / Beth Mauldin and Patricia Ventura -- Mad Men's Generations: Domesticity and the Family -- "It Was All a Fog": Motherhood and the Birth Experience in Mad Men / Katie Arosteguy -- Tearing Out the Kitchen / Angela Rasmussen and Andrea Reid -- Bishops, Knights, and Pawns: Mad Men and Narrative Strategy / Carol M. Dole -- Mad Men's Epoch-Eclipse: Marking Time with Sally Draper / Nancy Batty

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