



# Beyond monopoly [ globalization and contemporary Italian media /

Ardizzoni, Michela (

1969-)

Ferrari, Chiara (

1975-)

Lexington Books,

2010

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTg1MzAzNzg>

---

**Título:** Beyond monopoly Recurso electrónico] globalization and contemporary Italian media edited by Michela Ardizzoni and Chiara Ferrari

**Editorial:** Lanham, Maryland Lexington Books 2010

**Descripción física:** xix, 280 p. il., mapa

**Mención de serie:** EBSCO Academic eBook Collection Complete Critical media studies

**Bibliografía:** Incluye referencias bibliográficas e índice

**Contenido:** Introduction : Italian media between the local and the global Chiara Ferrari and Michela Ardizzoni. -- Globalization, policy, and technology. Shaping tomorrow's television : policies on digital television in Italy, 1996-2006 Alessandro D'Arma. -- "Il Caso Canadese" and the question of global media Mark Hayward. -- Digital terrestrial television and its promises : framing the debate on the transition to digital television in Italy Cinzia Padovani. -- Television flows and formats. Struggling for identity: the Television Production Sector in Italy and the challenges of globalization Flavia Barca and Andrea Marzulli. -- Public and private, global and local in Italian crime drama : the case of La Piovra Elisa Giomi. -- Dubbing The Simpsons : or how Groundskeeper Willie lost his kilt in Sardinia Chiara Ferrari. -- A peninsula in the sea of TV formats : exploring Italian adaptations of Survivor Marta Perrotta. -- New and alternative media. E-democracy and Italian public administration : new media at the service of citizens Giorgia Nesti and Chiara Valentini. -- Neighborhood television channels in Italy : the case of Telestreet Michela Ardizzoni. -- Web-based technologies in media and cultural production : emerging evidence from Italian web-TVs and web-radios Lorenzo Mizzau, Federico Riboldazzi, and Fabrizio Montanari. -- Immigration and diversity. Missed opportunities : the debate on immigrants' voting rights in Italian newspapers and television Cristian Vaccari. -- Globalization vs. localization : anti-immigrant and hate discourses in Italy Rinella Cere. -- Multiculturalism in new Italian cinema : the impact of migration, diaspora, and the post-colonial on Italy's self-representation Alberto Zambenedetti

**Detalles del sistema:** Forma de acceso: World Wide Web

**ISBN:** 9780739142677 0739142674 0739128515 9780739128510 9780739128510

**Autores:** Ardizzone, Michela ( 1969-) Ferrari, Chiara ( 1975-)

---

### **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)