



Advanced issues in partial least squares structural equation modeling /

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Monografía

Provides a concise yet very practical, guide to understanding and applying advance concepts and approaches of PLS structural equation modelling. This text includes extensive examples on SmartPLS 3 software, and is accompanied by multiple data sets that the user can download from the accompanying website.

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTg4NTY2MTY>

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