



Essentials of investments

/

Bodie, Zvi

McGraw-Hill,
[2017]

Monografía

The market leading undergraduate investments textbook, Essentials of Investments by Bodie, Kane, and Marcus, emphasizes asset allocation while presenting the practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. The Tenth Edition includes increased attention to changes in market structure and trading technology, while continuing to be organized around one basic theme - that security markets are nearly efficient

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTg5NDA5OTg>

Título: Essentials of investments Zvi Bodie, Alex Kane, Alan J. Marcus

Edición: 10th ed

Editorial: New York McGraw-Hill [2017]

Descripción física: XXVI, 735, I-22 p. gráf., tablas 28 cm

Mención de serie: The McGraw-Hill-Irwin series in finance, insurance and real estate

Nota general: En la cub.:This international student edition is for use outside the U. S. Índice

Bibliografía: Bibliogr.: p. 728-733

ISBN: 978-1-259-25504-5 1-259-25504-2

Materia: Inversiones

Autores: Kane, Alex Marcus, Alan J.

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es