



The doing good model [activate your goodness in business /

Arison, Shari (1957-),
author

Social responsibility of business

Business enterprises-

Business ethics

Corporations-

Monografía

"There is now proof that business and philanthropy form a powerful platform for positive change. Shari Arison has shown this through her leadership in over three decades of philanthropy and 15 years of running her own global business, the Arison Group. In her previous New York Times bestseller, *Activate Your Goodness*, Shari revealed the ways doing good enriches the lives of individuals and those around them. Now in her new book, *The Doing Good Model*, Shari's vision and insights have been applied to the corporate world to illustrate how everyone benefits when companies value people and the planet alongside profit. Learning about the 13 values within *The Doing Good Model* will enable business owners to rethink their impact on every level, from the individual, all the way through to our collective well-being. *The Doing Good Model* is a guide that will enable you to infuse your business with the power of doing good. And more than that, it's a call to action for business owners, leaders, and employees in all industries across the world to become agents for change. Companies of any size can benefit from Shari's vision. Her sustainable values-based business model can easily be introduced and implemented in any organization. It's time to revitalize modern business for the good of humanity. Let *The Doing Good Model* open your eyes and become a catalyst for corporate transformation. "--

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTgwNDM2NjI>

Título: The doing good model Recurso electrónico] activate your goodness in business Shari Arison

Descripción física: 1 online resource (209 pages)

Mención de serie: E-Libro

Nota general: Description based on print version record

Bibliografía: Includes bibliographical references and index

Versión original: Print version Arison, Shari. *Doing good model : activate your goodness in business*. Dallas, Texas : BenBella Books, [2015],. 9781941631232

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: E-Libro

ISBN: 9781941631232 hardback) 9781941631249 e-book)

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es