



The language of graphic design [an illustrated handbook for understanding fundamental design principles /

Poulin, Richard

Rockport Publishers,
c2011

Graphic arts Design

Monografía

'The Language of Graphic Design' provides graphic design students and practitioners with an in-depth understanding of the fundamental elements and principles of their language, what they are, why they are important and how to use them effectively

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- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es