



The relational economy [geographies of knowing and learning /

Bathelt, Harald

Oxford University Press,
2011

Industrial organization

Industrial clusters

Industrial organization-

Industrial clusters-

Monografía

"How are firms, networks of firms, and production systems organized and how does this organization vary from place to place? What are the new geographies emerging from the need to create, access, and share knowledge, and sustain competitiveness? In what ways are local clusters and global exchange relations intertwined and co-constituted? What are the impacts of global changes in technology, demand, and competition on the organization of production, and how do these effects vary between communities, regions, and nations? This book synthesizes theories from across the social sciences with empirical research and case studies in order to answer these questions and to demonstrate how people and firms organize economic action and interaction across local, national, and global flows of knowledge and innovation. It is structured in four clear parts: Part

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTk0NTYxMDI>

Título: The relational economy [Recurso electrónico] geographies of knowing and learning Harald Bathelt and Johannes Glückler

Editorial: Oxford Oxford University Press 2011

Descripción física: xv, 298 p. ill., map

Mención de serie: Ebook Central

Bibliografía: Includes bibliographical references (p. [251]-292) and index

Contenido: Foundations of relational thinking. Introduction -- relational action in a spatial perspective -- Structure, agency, and institutions -- Knowledge as a relational resource -- Relational clusters of knowledge. Know-how and industrial clusters -- Know-who and urban service clusters -- Local buzz and global pipelines -- Knowledge circulation across territories. A relational theory of firm internationalization -- From permanent to temporary clusters -- Global knowledge flows in corporate networks. Toward a relational economic policy? -- Consequences for relational policies

Detalles del sistema: Modo de acceso: World Wide Web

Fuente de adquisición directa: Ebook Central

ISBN: 9780199587391 0199587388 0199587396 9780199587384 9780191618062

Autores: Glückler, Johannes

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es