



## Communicating clearly about science and medicine [ making data presentations as simple as possible ... but no simpler /

Clare, John

Gower,  
c2012

Communication in science

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVicmF0aW9uOmVzLmJhemF0ei5yZW4vMTk1MDA4Njk>

---

**Título:** Communicating clearly about science and medicine [Recurso electrónico] :] making data presentations as simple as possible ... but no simpler John Clare

**Editorial:** Farnham, Surrey, England Gower c2012

**Descripción física:** xviii, 184 p. ill

**Mención de serie:** Ebook Central

**Bibliografía:** Includes bibliographical references and index

**Contenido:** Science communication in the 21st century -- The seven challenges of communicating science -- Preparing your talk -- Illustrating your talk -- The performance : delivering your talk -- Medicine and science in the media -- Media interview techniques -- Every interaction counts

**Detalles del sistema:** Modo de acceso: World Wide Web

**Fuente de adquisición directa:** Ebook Central

**ISBN:** 9781409440376 9781409440383

---

### Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)

