



Costing towards effectiveness

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Monografía

Standard costing, according to various authors, is inconsistent with today's manufacturing environment (e.g. Monden and Lee, 1993; Ferrara, 1995; Drury, 1999). Instead, to meet the intensely, competitive, global business environment, companies should use tools or strategies such as JIT, ABC, TQM, process reengineering, life cycle assessment and target costing

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