



# Healthcare business intelligence [ a guide to empowering successful data reporting and analytics /

Madsen, Laura (1973-)

Wiley, 2012

Medical records-

Business intelligence

Monografía

"This book will be constructed as a guidebook for healthcare organizations that are attempting BI/DW. It will address the primary functions of a business intelligence capability and how BI can ease the increasing regulatory reporting pressures on all healthcare organizations. Also included will be tables, checklists and a few forms. Tentative chapter contents: Chapter 1: What is Healthcare BI? Chapter 2: The Five Disciplines of Business Intelligence Chapter 3: The Importance of ETL Chapter 4: Starting with Data Governance Chapter 5: Creating a BI team Chapter 6: Data Modeling for Healthcare Chapter 7: Gaining Support for your BI program Chapter 8: Ensuring good User Adoption Chapter 9: Marketing Your BI Program Chapter 10: Maintaining Your BI Program"--

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMTkzNDEyODk>

---

**Título:** Healthcare business intelligence [Recurso electrónico] a guide to empowering successful data reporting and analytics Laura B. Madsen

**Editorial:** Hoboken, N.J. Wiley 2012

**Descripción física:** xix, 312 p. ill

**Mención de serie:** Ebook Central

**Bibliografía:** Includes bibliographical references and index

**Detalles del sistema:** Modo de acceso: World Wide Web

**Fuente de adquisición directa:** Ebook Central

**ISBN:** 9781118217801 9781118284902

---

## **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)