



A companion to television

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Wasko, Janet

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Electronic books

Monografía

A Companion to Television is a magisterial collection of 31 original essays that charter the field of television studies over the past century. Explores a diverse range of topics and theories that have led to television's current incarnation, and predict its likely future. Covers technology and aesthetics, television's relationship to the state, televisual commerce; texts, representation, genre, internationalism, and audience reception and effects. Essays are by an international group of first-rate scholars. For information, news, and content from Blackwell's reference

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