



Asian tourism [growth and change /

Cochrane, Janet

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Monografía

Tourism in Asia is growing faster than anywhere else in the world, driven by the increasing wealth of countries like Taiwan, South Korea and Malaysia, and by the huge populations of China, India and Indonesia -the first second and fourth biggest countries in the world. Despite the significance of the tourism industry in this area it is still under researched. Asian Tourism is a unique book and the first to addresses this imbalance by providing a high quality edited collection of chapters which explore the domestic and intraregional tourism in Asia. Divided into three sections it expl

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Contenido: ASIAN TOURISM: GROWTH AND CHANGE; Copyright; Contents; List of Figures; List of Tables; The Contributors; Preface; Chapter1. Introduction; The Politics and Policies of Asian Tourism; Introduction; Chapter2. Cross-National Tourism Collaboration in Asia; Chapter3. The Asian Regional Market: Flows and Collaboration; Chapter4. The Role of Tourism in Transition Economies of the Greater Mekong Subregion; Chapter5. Tourism Development and Propaganda in Contemporary Lhasa, Tibet Autonomous Region (TAR), China; Chapter6. Changing Accessibility to Vietnam: The Influence of a Government in Transition Chapter7. Responses to Continuing Crisis in Sri LankaChapter8. Twinning Cities between the Andaman and Nicobar Islands and Thailand: A Case Study of Controversy; Chapter9. Economic Corridors and Ecotourism: Whither Tourism in Laos?; Chapter10. The Growth of Aviation in Asia and Challenges to Sustainability; Market Demand and Supplier Response; Introduction; Chapter11. Chinese Tourists in 'Elsewhereland': Behaviour and Perceptions of Mainland Chinese Tourists at Different Destinations; Chapter12. Fortune or Misfortune? Border Tourism and Borderland Gambling in Vietnam Chapter13. Are Chinese International Students in the UK Tourists?Chapter14. Western and Asian Backpackers in Taiwan: Behaviour, Motivation and Cultural Diversity; Chapter15. Hong Kong Young

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