



Building businesses with small producers : successful business development services in Africa, Asia, and Latin America /

Kapila, Sunita
Mead, Donald C. (1935-)

ITDG Pub. ;
International Development Research Centre,
2002

Electronic books Case studies. Étude comparée (Descripteur de forme)
Statistiques (Descripteur de forme)

Monografía

Building Businesses with Small Producers presents the findings and a comparative analysis of seven case studies that challenge current beliefs about good practice in the provision of business development services (BDS) to small and micro enterprises. The book also highlights issues concerning the assessment of impact, sustainability, and cost-effectiveness of such services. Three services were given particular attention in the case studies: marketing, access to technology, and business and management skills acquisition. Each case study - from Bolivia, Bangladesh, El Salvador, Ghana, Sri Lanka, and Zimbabwe - shows how small producers were introduced to new production and marketing systems and how private sector participation was successfully promoted. The analysis of these experiences looks at the feasibility of market-based BDS provision and the role of nongovernmental organizations in building BDS markets. The research discussed in this book makes an important contribution to the ongoing debate regarding market and demand-based provision of nonfinancial services to small and micoentrepreneurs and businesses in Southern countries. This debate has been influenced by successes achieved in commercializing and broadening the reach of microcredit programs. The analysis presented reminds us that, to provide effective assistance to small producers, business development services often need to be provided in a multifaceted and flexible manner

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMj11MzAyOTU>

Título: Building businesses with small producers successful business development services in Africa, Asia, and Latin America edited by Sunita Kapila and Donald Mead

Editorial: London ITDG Pub. Ottawa International Development Research Centre 2002

Descripción física: 1 online resource (x, 214 pages) illustrations

Bibliografía: Includes bibliographical references

Contenido: 1. Introduction / Jonathan Dawson, Sunita Kapila and Donald Mead -- 2. Food processing to promote sustainable livelihoods in Bangladesh / Sandra O. Yu -- 3. Creating export markets for Bolivia's dry beans / Heather Rawlinon and Pamela Feht -- 4. Increasing the volume and value of smallholder coffee in El Salvador / Lisa Stosch and Eric L. Hyman -- 5. Empowering Ghana's cereal producers in the marketplace / Jonathan Dawson -- 6. Linking small ornamental fish producers in Sri Lanka to the global market / Sandra O. Yu -- 7. Light engineering to generate employment in Zimbabwe / Jonathan Dawson -- 8. Building Zimbabwe's edible oil industry / Jonathan Dawson -- 9. Overview and conclusions / Sunita Kapila, Donald Mead, Jonathan Dawson and Eric L. Hyman

Restricciones de acceso: Use copy. Restrictions unspecified star. MiAaHDL

Detalles del sistema: Master and use copy. Digital master created according to Benchmark for Faithful Digital Reproductions of Monographs and Serials, Version 1. Digital Library Federation, December 2002. <http://purl.oclc.org/DLF/benchrepro0212> MiAaHDL

Nota de acción: digitized 2011 HathiTrust Digital Library committed to preserve pda MiAaHDL

Copyright/Depósito Legal: 228143200 228143201 473920036 560181492 647542169 722497315 740940324 852777496 923765297 961514099 961613501 962694815 962711170 988532315 1015957458 1018102007 1023546292 1069489546

ISBN: 1552500993 electronic bk.) 9781552500996 electronic bk.) 9780889369863 0889369860 1780444621 9781780444628 1853394947 pbk.) 9781853394942 pbk.)

Materia: Small business- Developing countries- Case studies New business enterprises- Developing countries- Case studies Economic development projects- Developing countries- Case studies POLITICAL SCIENCE- Public Policy- Economic Policy. BUSINESS & ECONOMICS- Government & Business. BUSINESS & ECONOMICS- Development- Economic Development. BUSINESS & ECONOMICS- Development- Business Development. BUSINESS & ECONOMICS- Structural Adjustment. BUSINESS & ECONOMICS- Development- General. Economic development projects. New business enterprises. Small business. Kleinbedrijf. Niet-gouvernementele organisaties. Management. Fallstudiensammlung. Klein- und Mittelbetrieb. Petite et moyenne entreprise. Nouvelle entreprise. Développement économique. Projet de développement. Fallstudiensammlung. Klein- und Mittelbetrieb.

Materia Geográfica: Developing countries. Entwicklungsländer. Amérique latine. Asie. Afrique. Entwicklungsländer.

Autores: Kapila, Sunita Mead, Donald C. (1935-)

Entidades: Centro Internacional de Investigaciones para el Desarrollo (Canadá)

Enlace a formato físico adicional: Print version Building businesses with small producers. London : ITDG Pub. ; Ottawa : International Development Research Centre, 2002 1853394947 0889369860 (DLC) 2002421845 (OCOLC) 48628968

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es