



## Corporations and citizenship

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Urban, Greg (1949-), editor

University of Pennsylvania Press, ©2014

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Monografía

"Addresses the role of modern for-profit corporations as a distinctive kind of social formation within democratic national states. Scholars of legal studies, business ethics, politics, history, and anthropology bring their perspectives to bear on particular case studies, such as Enron and Wall Street at the time of the 2008 financial meltdown, as well as broader issues of belonging, social responsibility, for-profit higher education, and regulation. Together, these essays establish a complex and detailed understanding of the ways corporations contribute positively to human well-being as well as the dangers that they pose."--

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**Contenido:** Introduction. Why For-Profit Corporations and Citizenship? / Greg Urban. pt. 1. Are for-profit corporations in the public interest? ch. 2. Corporate Power and the Public Good / Lynn Sharp Paine -- ch. 3. How Big Business Targets Children / Joel Bakan -- ch. 4. Corporate Social Purpose and the Task of Management / Jeffrey Smith -- ch. 5. Corporate Purpose and Social Responsibility / Jeffrey L. Sturchio and Louis Galambos -- ch. 6. Education by Corporation : the Merits and Perils of For-Profit Higher Education for a Democratic Citizenry / Amy J. Sepinwall -- ch. 7. Enron and the Legacy of Corporate Discourse / Rosalie Genova -- ch. 8. Saving TEPCO : Debt, Credit, and the "End" of Finance in Post-Fukushima Japan / Hirokazu Miyazaki pt. 2. Does government regulation of corporations promote well-being in a democratic society? ch. 9. The Rise and Embedding of the

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