



Communities and organizations /

Marquis, Christopher
Lounsbury, Michael
Greenwood, Royston

Emerald,
2011

Electronic books

Monografía

How does organizations embeddedness in broader social and cultural communities influence their behavior? And how has this changed with recent communication technology advances and globalization trends? In this volume, we consider how diverse types of communities influence organizations, as well as the associated benefit of developing a richer accounting for community processes in organizational theory. One goal of the volume is to move beyond the focus on social proximity and networks that has characterized existing work on communities. The papers in this volume consider specific topics that expand the definition of community beyond geography to include how transnational communities form and affect organizations perception, the development of a community-form (C-form) organization as an important organizational architecture for understanding twenty-first century business, and how virtual communities influence key organizational processes. While there has been a recent revival of research into the effects of both geographic and non-geographic communities on organizational behaviors, this volume is the first effort to bring both perspectives together in order to aid in the identification of common and disparate mechanisms across multiple types of communities and how community as an organizing logic sits vis-à-vis other logics related to the market, corporation, family and religion

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Título: Communities and organizations edited by Christopher Marquis, Michael Lounsbury, Royston Greenwood

Editorial: Bingley, U.K. Emerald 2011

Descripción física: 1 online resource (xxvii, 363 pages) illustrations

Mención de serie: Research in the sociology of organizations 0733-558X v. 33

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ISBN: 9781780522852 electronic bk.) 1780522851 electronic bk.) 9781780522845 1780522843 Trade Cloth) 9781283354820 online) 1283354829

Materia: Associations, institutions, etc. Organizational behavior Organization Business & Economics- Organizational Behavior Business & Economics- Organizational Development*. Organizational theory & behaviour Sociology: work & labour SOCIAL SCIENCE- Discrimination & Race Relations SOCIAL SCIENCE- Minority Studies Gestion d'entreprises Organization Associations, institutions, etc. Organizational behavior

Autores: Marquis, Christopher Lounsbury, Michael Greenwood, Royston

Enlace a formato físico adicional: Print version 9781780522845

Punto acceso adicional serie-Título: Research in the sociology of organizations v. 33

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es