



## Responsibility in world business : managing harmful side-effects of corporate activity /

Bomann-Larsen, Lene  
Wiggen, Oddny

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How should companies deal with the harmful side-effects of their business operations? To what extent should they be held responsible for the wrongdoing of other actors? And how can they conduct business in a responsible manner in countries where human rights abuses are widespread, or where the environment is being degraded? These are crucial issues within the current debate on corporate responsibility and they represent the most substantial challenges confronting the business community today. This book offers an approach to corporate decision-making based on the principles of Just War Theory, primarily the Principle of Double Effect (PDE). The proposed normative framework can be used both as a tool for performance evaluation, and as a set of guidelines for conducting business in an ethically responsible manner. Multiple case studies illustrate the usefulness of incorporating the Principle of Double Effect into corporate decision-making, and show how the proposed framework can help companies assume responsibility for the impact of their operations on multiple stakeholders

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corporate responsibility, and complicity in human rights violations Andrew Clapham. -- Reconstructing the principle of double effect : towards fixing the goalposts of corporate responsibility Lene Bomann-Larsen. -- The principle of double effect : revised for the business context / Oddny Wiggen and Lene Bomann-Larsen -- PART III: CASE STUDIES --) The principle of double effect and moral risk : some case-studies of US transnational corporations Patricia H. Werhane. -- An object lesson in balancing business and nature in Hong Kong : saving the birds of Long Valley Robert E. Allinson. -- Shell in Ogoniland Ogbonna Ike. -- Del Monte Kenya Limited Florence J.A. Oloo. -- The "just war" for profit and power? : the Bhopal catastrophe and the principle of double effect Upendra Baxi. -- Dealing with harmful side-effects : opportunities and threats in the emerging Polish market Julita Sokoowska. -- The Orissa case Heidi von Weltzien Hoivik. -- Child labour in the Brazilian citrus sector : the case of Cargill's double effect Cecilia Arruda. -- A commentary on the principle of double effect Chris Marsden -- PART IV: CONCLUSION --) Towards improved business practice : implementing the principle of double effect Oddny Wiggen, Lene Bomann-Larsen

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**Autores:** Bomann-Larsen, Lene Wiggen, Oddny

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## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)