



Advances in management accounting.

Epstein, Marc J.
Lee, John Y.

Emerald,
2008

Business & Economics- Business & Economics- Management
accounting & bookkeeping. Managerial accounting

Monografía

Advances in Management Accounting (AIMA) publishes well-developed articles on a variety of current topics in management accounting that are relevant to researchers in both practice and academe. As one of the premier management accounting research books, AIMA is well poised to meet the needs of management accounting scholars

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVicmF0aW9uOmVzLmJhemF0ei5yZW4vMjQ0NDcwNzA>

Título: Advances in management accounting. Vol. 17 [Recurso electrónico] edited by Marc J. Epstein, John Y. Lee

Editorial: Bingley, U.K. Emerald 2008

Descripción física: XXI, 382 p.

Mención de serie: Advances in management accounting 1474-7871

Contenido: Market valuation of intangible resources : the use of strategic human capital / Lisa Bryant-Kutcher, Denise A. Jones, Sally K. Widener -- Group decision-making and leadership : an experimental examination in an executive compensation scenario / Arron Scott Fleming -- Strategy, structure, performance management, and organizational outcome : application of balanced scorecard in Canadian health care organizations / Yee-Ching Lilian Chan, Alfred Seaman -- System integration and the balanced scorecard : an empirical study of system integration to facilitate the balanced scorecard in the health care organizations / Bea Chiang -- Finding an internal optimum in the classification of management accounting information : the role of fuzzy sets / Harry Zvi Davis, Roger Mesznik, John Y. Lee -- An experimental study of the effect of budget favorability on the formation of pseudo-participation perceptions / Laura Francis-Gladney, Robert B. Welker, Nace Magner -- Taxonomy of performance measurement systems / Jean-François Henri -- Accounting choice and optimal incentive contracts : a role of financial reporting in management performance evaluation / Parunchana Pacharn -- A note on an alternative cost allocation system for municipal service units / Mohamed E. Bayou -- A research note on control practice and culture at Enron / Clinton Free, Norman Macintosh -- Measuring performance of IT investments : implementing the IT contribution model / Marc J. Epstein, Adriana Rejc Buhovac -- Effects of reflective thinking and professional experience on purchasing decisions with inaccurate cost information / Sebastiaan Morssinkhof, Marc Wouters, Luk Warlop -- Introduction / Marc J. Epstein, John Y. Lee

ISBN: 9781848552678 9781848552661

Autores: Epstein, Marc J. Lee, John Y.

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es