

Knowledge intensive entrepreneurship and innovation systems [evidence from Europe /

Malerba, Franco (1950-)

Routledge, 2010

Electronic books

Monografía

This book examines entrepreneurship from three interrelated perspectives. Firstly, it links entrepreneurship to innovation and to the generation, transformation and use of knowledge. Secondly, it inserts entrepreneurship in innovation systems of various types- national, sectoral and local. Thirdly, it views entrepreneurship not as a single event but as a process that evolves in time, from the pre-entry experience, to the entrepreneurial act, to the evolution of the entrepreneur and the new company. With chapters from a range of international contrib

Título: Knowledge intensive entrepreneurship and innovation systems electronic resource] evidence from Europe edited by Franco Malerba

Editorial: New York Routledge 2010

Descripción física: 1 online resource (344 p.)

Mención de serie: Routledge studies in global competition Knowledge-intensive entrepreneurship and innovation

systems

Nota general: Description based upon print version of record

Bibliografía: Includes bibliographical references and index

Contenido: Book Cover; Title; Copyright; Contents; Figures; Tables; Contributors; Preface; Part I: Introduction; 1 Knowledge- intensive entrepreneurship and innovation systems in Europe; Part II: Perspectives on knowledge-intensive entrepreneurship and innovation systems; 2 The knowledge- based entrepreneur: The need for a relevant theory of the firm; 3 What makes entrepreneurship systemic?; 4 Academic patents, spin- offs and beyond: The many faces of scientific entrepreneurship; Part III: Knowledge- intensive entrepreneurship and innovation systems: The European case 5 Patterns of technological entry in different fields: An analysis of patent data6 Survival of innovative entrants in knowledge- based sectors; 7 Brokerage roles in academic patenting: An analysis of Italian

inventors; 8 New innovators and knowledge-intensive entrepreneurship in European sectoral systems: A field analysis; 9 Knowledge- intensive entrepreneurship in Central and Eastern Europe: Results of a firm-level survey; 10 Diversity of knowledge-intensive entrepreneurial firms: Struggling biotech firms despite opportunities 11 Knowledge-based entrepreneurship and international technology transfer in the German laser industry12 Are the dynamics of knowledge-based industries any different?; 13 Entrepreneurship and growth; Part IV: Policy conclusions; 14 Knowledge-intensive entrepreneurship in Europe: Some policy conclusions; Index

Lengua: English

ISBN: 1-135-15691-3 1-135-15692-1 1-282-57134-6 9786612571343 0-203-85740-2

Materia: Entrepreneurship- Europe Knowledge management- Europe Technological innovations- Economic

aspects- Europe

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Enlace a formato físico adicional: 0-415-74524-1 0-415-55791-7

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