



Frontiers of creative industries [exploring structural and categorical dynamics /

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Monografía

Creative industries are a growing and globally important area for both economic vitality and cultural expression of industrialized nations. This volume examines their institutional, categorical and structural dynamics to provide an overview of new trends and emerging issues in scholarship on this topic

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Contenido: Intro; Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics; Contents; About the Authors; Frontiers of Creative Industries: Exploring Structural and Categorical Dynamics; Introduction; Social Structures and Categories in Creative Industries; A Relational View of Creative Industries: Exploring the Interactions of Structures and Categories; Conclusion: The Present and Future of Creative Industries; References; Brokerage Styles and Interaction Rituals in Creative Projects: Toward an Interactionist Perspective on Brokerage Brokerage in Creative Projects: From Structure to Process to Micro-InteractionsThe Two Building Blocks of an Interactionist Perspective on Brokerage in Creative Projects: Brokerage Styles and Interaction Rituals; A Process Model of Brokerage Styles and Interaction Rituals in Creative Projects; Resource Gathering Phase; Creative Development Phase; Implementation Phase; Discussion; Acknowledgments; Notes; References; Creative Leadership for Social Impact; Creative Leadership and the Organizing Potential of Architecture; Setting, Data, and Methods Findings: Creative Leadership Processes for Social ImpactFacilitating: Problem Definition through Micro-interactions and Multimodality; Integrating: Solution Synthesis through Design and Organizing; Directing: Model Realization through Brokerage and Strategic Framing; Scaling Up Impact: Replication and Evangelizing;

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