



Metaphor in political conflict : populism and discourse /

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EUNSA,
[2020]

Monografía

Metaphors play a central role in political discourse: the images we use to speak about an issue both reveal and configure the way we think about it. In situations of conflict, the metaphors people choose are particularly significant, as they can be used to provoke strong reactions and manipulate public opinion; but also to propose creative approaches to restoring harmony. This collection of studies explores the use of metaphor in contemporary political contexts from the USA to Spain, the Netherlands, Russia and Iran, covering a range of genres from speeches and parliamentary debates to social media.

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Título: Metaphor in political conflict : populism and discourse Ruth Breeze, Carmen Llamas Saíz (eds.).

Editorial: Pamplona EUNSA [2020]

Descripción física: 212 p. 22 cm

Mención de serie: Lingüística 17

ISBN: 978-84-313-3467-3

Materia: Metáfora Sociolingüística 8B.6. Conflictos sociales Populismo Oratoria política

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