



International perspectives of festivals and events : paradigms of analysis /

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International Perspectives of Festivals and Events addresses contemporary issues concerning the potential of festivals and events to produce economic, social, cultural and community benefits. Incorporating a range of international perspectives, the book provides the reader with a global look at current trends and topics, which have until now, been underrepresented by current literature. International Perspectives of Festivals and Events includes a broad range of research, case studies and examples from well-known scholars in the field, to form a unified volume which informs the reader of the current status of festivals and events around the world. In a fast-moving industry where new theory and practice is implemented rapidly, this is essential reading for any advanced student or researcher in festivals and events. * Provides a contemporary look at the current issues in the field * Expertly edited and contributed to by an international group of subject specialists * Advances and emphasises the interrelationship of multidisciplinary academic approaches, contexts and research methodologies in festivals and events

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