



After the Beaubourg: Between the Iconic Set and the Flow of Stories. Notes About an Event Economy [

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Analítica

This paper proposes a theoretical approach to some of transformations of the museum institution that are inseparable from what has been called economy of the event. From a 'historical' perspective, a possible starting point is suggested that establishes the Georges Pompidou Center, whose innovations help us to contextualize the rise of a set of formats and trends -in which the iconic set and the flow of stories intersect- that incorporate a marked emphasis on the temporal dimension. These trends are inscribed in the complexity of a conjuncture that transcends the limits of the museum and its crossed by a cultural logic inseparable from the increase of mobility and the erosion of all continuity. A process of systemic scope that is also evident in the urban organization itself, because the city of today is the privileged territory through which a multitude of events circulate. All this, to try to think about the implications of a scenario in which the dimension of the place and history would be reformulated

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- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es