

## Advances in accounting education: teaching and curriculum innovations. Vol. 3

Ketz, J. Edward Schwartz, Bill N.

Emerald, 2000

Electronic books

Monografía

This is a refereed, academic research annual whose purpose is to meet the needs of individuals interested in ways to improve their classroom instruction. The book aims to offer thoughtful, well-developed articles that are readable, relevant and reliable. Articles may be either empirical and non-empirical. They emphasize pedagogy, that is, explaining how teaching methods or curricula/programmes can be improved

https://rebiunoda.pro.baratznet.cloud: 28443/Opac Discovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMjgxNDExMTM

Título: Advances in accounting education teaching and curriculum innovations. Vol. 3 edited by J. Edward Ketz

Editorial: Bingley, U.K. Emerald 2000

**Descripción física:** 1 online resource (xii, 197 pages)

Mención de serie: Advances in accounting education: teaching and curriculum innovations 1085-4622

Contenido: Internationalizing student learning experiences: a program of site visits to world-class organizations / Mark Higgins -- Peer collaboration for teaching improvement / Jagan Krishnan -- Tearing down the stovepipes: one program's experience in designing an integrated accounting core curriculum / Michael A. Robinson -- Assessing the effectiveness of interactive television instruction in an upper division accounting course / Martin I. Milkman -- The impact of GMAT scores and undergraduate GPAs on placement and performance in graduate accounting classes: a replication and extension / Joan Van Hise -- Using interactive courseware to teach the procedural components of introductory financial accounting / David McWilliams -- Teaching a risk assessment course / William G. Shenkir -- Teaching environmental accounting: a four-part framework / M.R. Mathews -- Silence is not golden: further evidence of oral communication apprehension in accounting majors / Cynthia M. Jackson

Copyright/Depósito Legal: 839457441 1167419780

ISBN: 9781849508711 1849508712 9780762307586 0762307587

**Materia:** Accounting- Study and teaching Business & Economics- Accounting- General Science- History Teaching of a specific subject Accounting Gestion d'entreprises Accounting- Study and teaching

Autores: Ketz, J. Edward Schwartz, Bill N.

Enlace a formato físico adicional: 9780762307586

Punto acceso adicional serie-Título: Advances in accounting education

## **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es