



# Cultures of mass tourism : doing the Mediterranean in the age of banal mobilities /

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Ashgate,

2009

**Electronic books**

Monografía

Cultures of Mass Tourism discusses how mass tourism has brought about new social and cultural formations that mix global, national and local influences and offers a series of insights into some of the key sites. It looks at the new forms and spaces created, as well as the social practices and materialities of mass tourism to provide an thorough analysis of the subject

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**Título:** Cultures of mass tourism doing the Mediterranean in the age of banal mobilities edited by Pau Obrador Pons, Mike Crang, Penny Travlou

**Editorial:** Farnham, England Burlington, VT Ashgate 2009

**Descripción física:** 1 online resource (181 pages) illustrations

**Mención de serie:** New directions in tourism analysis

**Bibliografía:** Includes bibliographical references and index

**Contenido:** Introduction : taking Mediterranean tourists seriously / Pau Obrador Pons, Mike Crang and Penny Travlou -- Morocco : restaging colonialism for the masses / Claudio Minca and Rachele Borghi -- Banal tourism? Between cosmopolitanism and orientalism / Michael Haldrup -- The island that was not there : producing Corelli's island, staging Kefalonia / Mike Crang and Penny Travlou -- The Mediterranean pool : cultivating hospitality in the coastal hotel / Pau Obrador Pons -- 'De Veraneo en la Playa' : belonging and the familiar in Mediterranean mass tourism / Javier Caletí -- Hosts and guests, guests and hosts : British residential tourism in the Costa del Sol / Karen O'Reilly -- Mobile practice and youth tourism / Dan Knox -- Corrupted seas : the Mediterranean in the age of mass mobility / Pau Obrador Pons, Mike Crang and Penny Travlou

**Lengua:** English

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935268186 960207710 961499811 962578331 966260066 988438027 992033257 1018389835 1037901655  
1038391925 1043056526 1045493279 1055374844 1059121135 1066420399 1076623360 1081288298  
1086903329 1148082729 1162508278 1241803607

**ISBN:** 9780754697763 electronic bk.) 0754697762 electronic bk.) 0754672131 hardback ; alk. paper)  
9780754672135 hardback ; alk. paper) 9781315575568 1315575566 9780754672135 hardback ; alk. paper)  
1317155653 9781317155652 1317155645 9781317155645 1282261436 9781282261433 9786612261435  
6612261439

**Materia:** Tourism- Mediterranean Region- Marketing Culture and tourism- Mediterranean Region Package tours-  
Mediterranean Region SOCIAL SCIENCE- Anthropology- Cultural POLITICAL SCIENCE- Public Policy-  
Cultural Policy SOCIAL SCIENCE- Popular Culture Culture and tourism Economic history Package tours Social  
conditions Tourism- Marketing

**Materia Geográfica:** Mediterranean Region- Social conditions Mediterranean Region- Economic conditions  
Mediterranean Region

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**Enlace a formato físico adicional:** Print version Cultures of mass tourism. Farnham, England ; Burlington, VT :  
Ashgate, 2009 9780754672135 0754672131 (DLC) 2009016975 (OCOLOC)319514244

**Punto acceso adicional serie-Título:** New directions in tourism analysis

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