



## The Global Airline Industry

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Monografía

In today's rapidly changing air transport environment, the aviation professionals require access to advanced and comprehensive knowledge, coupled with an in-depth understanding of the needs of the airline industry. Drawing on the editors' extensive experience with airline and air transport issues, The Global Airline Industry provides a definitive introduction to our air transportation system. Featuring contributors from 3 different continents, all affiliated to MIT's Global Airline Industry Program, this book's unique and holistic perspective is allied with detailed coverage of <ul

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**Contenido:** THE GLOBAL AIRLINE INDUSTRY; Contents; List of Contributors; Series Preface; Notes on Contributors; Acknowledgements; 1 Introduction and Overview; 1.1 Introduction: The Global Airline Industry; 1.1.1 Deregulation and Liberalization Worldwide; 1.1.2 Recent Industry Evolution; 1.1.3 Looking Ahead: Industry Challenges; 1.2 Overview of Chapters; References; 2 The International Institutional and Regulatory Environment; 2.1 Introduction; 2.2 Background on the International Regulatory Environment; 2.2.1 The Chicago Convention; 2.2.2 "Freedoms of the Air" 2.3 Airline Privatization and International Economic Regulation 2.3.1 Airline Privatization; 2.3.2 Types and Critical Aspects of Air Service Agreements (ASAs); 2.3.3 Typical Content of Bilateral and Multilateral ASAs; 2.3.4 The Unified European Union Market and Other Major Developments; 2.4 Airports; 2.4.1 Restrictions on Airport Access; 2.4.2 Airport Ownership and Management; 2.5 Air Traffic Management; 2.6 Key Organizations and Their Roles; 2.6.1 International Organizations; 2.6.2 Organizations in the USA; 2.7 Summary and Conclusions; References 3 Overview of Airline Economics, Markets and Demand 3.1 Airline Terminology and Definitions; 3.1.1 Basic Airline Profit Equation; 3.2 Air Transportation Markets; 3.2.1 Typical Air Passenger Trip; 3.2.2 Spatial Definitions of Airline Markets; 3.3 Origin-Destination Market Demand; 3.3.1 Dichotomy of Airline Demand and Supply; 3.3.2 Factors Affecting Volume of O-D Demand; 3.3.3 Quality of

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