



The Fortune of Peter of Ravenna's "Artificiosa memoria siue Phoenix": between success and "retractatio" [

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Analítica

Phoenix siue artificiosa memoria by Pedro de Rávena was widely circulated around 16th century Europe. There are two keys to his success: his reputation for being an illustrious mnemonist that he managed to incorporate into his exhibitions on memory and the use of emotions when formulating mnemonic rules based on humour and eroticism. In addition, shortly before his death, in 1508, he published the brief *Additiones quaedam ad artificiosam memoriam* in which he adds several new rules and, above all, disregards that which suggests using the image of beautiful youths to elaborate mnemonic scenes. This kind of retractatio is explained within the context of the controversy maintained by some theologians from Cologne

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