



Business market research collection

Base de datos con texto completo. Databases. Databases.

Analítica

Conduct company, industry, economic and geopolitical market research from 1986- with information from these sources: Hoover's Company Profiles (covering 40,000 global public and non-public companies including financials, competitors, officers, and more), OxResearch (succinct articles covering regional economic and political developments of significance), US and Worldwide Industry & Market Reports from Barnes Reports (covering global industries in depth), and Snapshots (market research overviews on 40+ industries and 40 countries)

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Título: Business market research collection

Editorial: [Ann Arbor, Mich.] ProQuest LLC [2016?]-

Descripción física: 1 online resource

Variantes del título: ProQuest. Business market research collection BUSMKTCOLL

Nota general: Business Market Research Collection recoge investigaciones, en el ámbito económico y geopolítico mundial, sobre el comportamiento de las industrias y compañías, tanto públicas como privadas, así como información empresarial e informes de mercado

Materia: Business- Databases Economics- Databases Marketing research- Databases Economía- Bases de datos En línea. Finanzas- Bases de datos En línea. Empresas- Bases de datos En línea. Business. Economics. Marketing research.

Título preferido: Hoover's company profiles OxResearch Snapshots

Enlace a título anterior: Hoover's company profiles. [Ann Arbor, Mich.] : ProQuest 2156-8839 (DLC) 2010207985 (OCoLC)428071624 OxResearch. [Oxford] : Oxford Analytica Ltd (DLC) 2014228650 (OCoLC) 42457960 Snapshots. Ann Arbor, Michigan : ProQuest LLC (DLC) 2014254896 (OCoLC)818696093

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