



## Co-opportunity : join up for a sustainable, resilient, prosperous world /

Grant, John (1964-)

John Wiley, 2010

Electronic books

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Monografía

John Grant is back! Bestselling author of Green Marketing Manifesto fame returns to get you involved in creating a sustainable future!. In this book, green business guru John Grant shows how we, when we join forces through co-operative initiatives, can really make changes and work towards a better future. John uses cases and examples from around the world, from social networks to social ventures, Carrot Mobbing to the Carbon Disclosure Project, to show how a move to greater co-operation via what he calls Co-operative Networks can be a way forwards for all of us to increase the common well-being

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**Título:** Co-opportunity join up for a sustainable, resilient, prosperous world John Grant

**Editorial:** Chichester, West Sussex, UK John Wiley 2010

**Descripción física:** 1 online resource (xi, 337 pages)

**Bibliografía:** Includes bibliographical references (pages 321-327) and index

**Contenido:** Why don't we have a climate for change yet? -- Organising for change : Obama and transition towns -- Putting organising for change into action -- If not consumerism, then what--? -- Relocating the dreams : growing our own, Nokia -- Putting relocating the dreams into action -- The wall of irresponsibility -- Co-operative responsibility : the power of transparency -- Putting co-operative responsibility into action -- Why the economy works against sustainability -- Economic resilience : Grameen, CCA, and co-operatives -- Putting economic resilience into action -- The difference between abundance and (financial) productivity -- Abundant systems : craft guilds and community currencies -- Putting abundant systems design into action -- Postscript : a checklist for world builders

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