



Men, masculinity and the media /

Craig, Steve (1947-)

SAGE Publications, 1992

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Monografía

Although studies of men and masculinity have gained momentum, little has been published that focuses on the media and their relationship to men as men. *Men, Masculinity and the Media* addresses this shortcoming. Scholars from across the social sciences investigate past media research on men and masculinity. They also examine how the media serve to construct masculinities, how men and their relationships have been depicted and how men respond to media images. From comic books and rock music to film and television, this groundbreaking volume scrutinizes the interrelationship among men, the media

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Contenido: Considering men and the media / Steve Craig -- Masculinity as fact: a review of empirical mass communication research on masculinity / Fred J. Fejes -- Masculinity as signs: poststructuralist feminist approaches to the study of gender / Diana Saco -- Metal men and glamour boys: gender performance in heavy metal / Stan Denski, David Sholle -- Superman/Superboys/Supermen: the comic book hero as socializing agent / Norma Pecora -- Beer commercials: a manual on masculinity / Lance Strate -- Buddies and pals: a history of male friendships on prime-time television / Lynn C. Spangler -- From Good Times to The Cosby Show: perceptions of changing televised images among black fathers and sons / Venise T. Berry -- Masculinity and machismo in Hollywood's war films / Ralph R. Donald -- When men put on appearances: advertising and the social construction of masculinity / Diane Barthel -- Men and the news media: the male presence and its effect / David Croteau, William Hoynes -- Images of men in sport media: the social reproduction of gender order / Donald Sabo, Sue Curry Jansen --

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