



'El Hormiguero' gana el premio Rose d'Or al Mejor Programa de Entretenimiento (6 de mayo 2009). 20minutos. Recuperado de: <https://www.20minutos.es/noticia/466860/0/hormiguero/premio/rose/> 'El Plan B' de 'El Hormiguero' gana una Rose d'Or (11 de mayo de 20 [

Ediciones Complutense,
2020-04-04

[info:eu-repo/semantics/article](https://info.eu-repo/semantics/article)

[info:eu-repo/semantics/publishedVersion](https://info.eu-repo/semantics/publishedVersion)

Analítica

In the last fifteen years the Spanish audiovisual sector has undergone transformations (the analog blackout and the end of advertising on RTVE (2010), the birth of new generalist channels such as Cuatro (2005) and La Sexta (2006) or the arrival of new broadcasting agents such as Netflix (2105) that marked its development. The aim of this paper is to know if there has been evolution in the Spanish television preferences during the 2005-2019 period. The conclusions indicate that there is a wear of some formats such as series, some historical television programs in Spain are successfully maintained and some formats are incorporated as a result of the hybridization of genres. It is also found that there is an evident increase in the success of content connected with the present, anchored to the current moment and whose time shifted consumption diminishes their value

In the last fifteen years the Spanish audiovisual sector has undergone transformations (the analog blackout and the end of advertising on RTVE (2010), the birth of new generalist channels such as Cuatro (2005) and La Sexta (2006) or the arrival of new broadcasting agents such as Netflix (2105) that marked its development. The aim of this paper is to know if there has been evolution in the Spanish television preferences during the 2005-2019 period. The conclusions indicate that there is a wear of some formats such as series, some historical television programs in Spain are successfully maintained and some formats are incorporated as a result of the hybridization of genres. It is also found that there is an evident increase in the success of content connected with the present, anchored to the current moment and whose time shifted consumption diminishes their value

Título: 'El Hormiguero' gana el premio Rose d'Or al Mejor Programa de Entretenimiento (6 de mayo 2009). 20minutos. Recuperado de: <https://www.20minutos.es/noticia/466860/0/hormiguero/premio/rose/> 'El Plan B' de 'El Hormiguero' gana una Rose d'Or (11 de mayo de 20 electronic resource]

Editorial: Ediciones Complutense 2020-04-04

Tipo Audiovisual: Television; audience; formats; programs; prime time; audimetry televisión, audiencia, formatos, programas, prime time, audimetría

Variantes del título: Preferencias televisivas de la audiencia española (2005-2019); programas, formatos y cadenas

Documento fuente: Estudios sobre el Mensaje Periodístico; Vol. 26 Núm. 2 (2020); Monográfico: Programación y programas de televisión en España desde la desregulación: 1990-2020; 583-595

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: Derechos de autor 2020 Estudios sobre el Mensaje Periodístico

Lengua: Spanish

Enlace a fuente de información: Estudios sobre el Mensaje Periodístico; Vol. 26 Núm. 2 (2020); Monográfico: Programación y programas de televisión en España desde la desregulación: 1990-2020; 583-595 Estudios sobre el Mensaje Periodístico; Vol. 26 No. 2 (2020); Monográfico: Programación y programas de televisión en España desde la desregulación: 1990-2020; 583-595 1988-2696 1134-1629

Otras relaciones: <https://revistas.ucm.es/index.php/ESMP/article/view/67777/4564456553286>

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es