



# "El malo de la película": estudio de las principales figuras malvadas en la colección cinematográfica "Clásicos Disney" [

2018

text (article)

Analítica

**Abstract:** The Visual Culture is a powerful transmitter element of ideas, values, prejudices, etc., that goes unabashedly in people, often unconsciously. For example, the films that children consume are a defining component of the construction of their identity and personality, in the period of 3-5 years old. Therefore, in this mixed study, it is proposed to analyze the main evil figures of the classic Disney film collection (1937-2016). This collection has a massive reach worldwide, but especially in the western countries of North America and Europe. The results establish what are the features recreated by this production company through its malicious cartoons. Selecting this group as an object of analysis due to the lack of research in this regard. In the discussion, from a critical perspective, the construction of roles is reviewed and the hidden intentions behind them are analyzed critically to contribute to a more conscious education of the stereotypes that influence the students. **Keywords:** Visual Culture; Disney; critique; malice

**Abstract:** The Visual Culture is a powerful transmitter element of ideas, values, prejudices, etc., that goes unabashedly in people, often unconsciously. For example, the films that children consume are a defining component of the construction of their identity and personality, in the period of 3-5 years old. Therefore, in this mixed study, it is proposed to analyze the main evil figures of the classic Disney film collection (1937-2016). This collection has a massive reach worldwide, but especially in the western countries of North America and Europe. The results establish what are the features recreated by this production company through its malicious cartoons. Selecting this group as an object of analysis due to the lack of research in this regard. In the discussion, from a critical perspective, the construction of roles is reviewed and the hidden intentions behind them are analyzed critically to contribute to a more conscious education of the stereotypes that influence the students. **Keywords:** Visual Culture; Disney; critique; malice

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzE0MTc2NDQ>

**Título:** "El malo de la película": estudio de las principales figuras malvadas en la colección cinematográfica "Clásicos Disney" [electronic resource]

**Editorial:** 2018

**Documento fuente:** Educación artística: revista de investigación (EARI), ISSN 1695-8403, N°. 9, 2018, pags. 131-148

**Nota general:** application/pdf

**Restricciones de acceso:** Open access content. Open access content star

**Condiciones de uso y reproducción:** LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

**Lengua:** Spanish

**Enlace a fuente de información:** Educación artística: revista de investigación (EARI), ISSN 1695-8403, N°. 9, 2018, pags. 131-148

---

## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)