



El modelo de los tipos ideales para la representación del "Homo Turísticus": elementos para una sociología del turismo [

Fundación iS+D para la investigación Social Avanzada, 2012

text (article)

Analítica

The development of typologies is common in social analysis and particularly in the study of tourism consumption. The purpose of this article retrieves the ideal type model of Max Weber to apply to the understanding of the tourism phenomenon today. This is to provide useful insights to a Sociology of Tourism has slope explain new tourism social behavior associated with the technological revolution and the economic crisis. The goal is, from a sociological perspective, represent a new consumer profile, in this case a travel buyer whose consumption patterns respond to new variables that we can identify with this methodology

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