



"Guru das sete cidades": cinema e comunicação turística da região norte do Estado do Piauí [

2013

text (article)

Analítica

The movie, as an expressive tool for communication, mediating through the films and to encourage people to consume their imaginary tourist destinations in the movies shown. In this respect, the film "Guru das Sete Cidades", was used in this research seeks to analyze the possibility of the film to promote tourism in the state of Piauí, since it has some parts of the state and the major sights as a backdrop for the movie, as well as social, cultural and economic factors at the time of Piauí

The movie, as an expressive tool for communication, mediating through the films and to encourage people to consume their imaginary tourist destinations in the movies shown. In this respect, the film "Guru das Sete Cidades", was used in this research seeks to analyze the possibility of the film to promote tourism in the state of Piauí, since it has some parts of the state and the major sights as a backdrop for the movie, as well as social, cultural and economic factors at the time of Piauí

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbgVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzE1MzU4MTc>

Título: "Guru das sete cidades": cinema e comunicação turística da região norte do Estado do Piauí electronic resource]

Editorial: 2013

Tipo Audiovisual: Cinema Guru das Sete Cidades Turismo Piauí Movie "Guru das Sete Cidades" Tourism Piauí

Documento fuente: TURIDES: Revista sobre Turismo y Desarrollo local sostenible, ISSN 1988-5261, Vol. 6, Nº. 14 (junio/junho), 2013, pag. 47

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS

STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

Lengua: Portuguese

Enlace a fuente de información: TURYDES: Revista sobre Turismo y Desarrollo local sostenible, ISSN 1988-5261, Vol. 6, Nº. 14 (junio/junho), 2013, pag. 47

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es