



"Hacer lo que se tiene que hacer": carreras artísticas y la articulación individuo/colectivo en el rap de Buenos Aires [

2020

text (article)

Analítica

The objective of this article is to show how the artistic careers of the members of a rap band from Buenos Aires are sustained and how a particular articulation between collective and personal development is built on them. Thus, through research-based on participant observation and interviews, it is proposed that those dynamics are associated with specific ways of doing rap, specifying their flexible forms of musical creation, live performance, and a certain reputational hierarchy. These processes are evaluated by detecting their association with the transformations of the musical worlds of this city, derived from phenomena such as digitization and changes in youth tastes, which opens up new opportunities and challenges to dedicate this music. Finally, it is proposed that this case allows a singular valuation of hyper-connected individuals in situations of fragility to be glimpsed

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