



## Impacto del proyecto Con una botella podemos todos en instituciones educativas bogotanas [

2016

text (article)

Analítica

Objective: to determine the impact of the project "With a bottle we all can", in the psycho - social - environmental fields, in two public educational institutions in Bogota. Materials and Methods: qualitative study of descriptive, phenomenological character. The sample of 126 participants (108 students, 1 professor, and 17 nursing students) was obtained by convenience, of non-probabilistic type. The study variables are focused on the existing relation between what is thought, felt and done by the individual or group studied, when the individual or group participates and faces activities and/or processes to recycle and its influence in the environmental field. For the collection of information a survey of 15 items with open questions was used, directed to the participant students from the two institutions, one interview of 13 items to the professor and the nursing students (focus group). Results: plastic is the material with the most reduction. 8 to 10 individuals reduce the consumption by 50%; more than 90% showed extrinsic motivation that prompted the individual to take action and care for the planet, the environment and family. 76, 85% of the surveyed group felt relaxed, happy and, proud conscious citizens. Conclusions: with the recycling processes an improvement in the collective or social participation is achieved, with understanding of the other as a person and the importance of individual actions in order to achieve a common good

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## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)