



15 años en Atapuerca y Arqueopinto: Claves para el desarrollo de programas sostenibles eficaces [

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text (article)

Analítica

Teaching with rigor in an accessible way and from a business perspective to seek a completely sustainable management is one of the most difficult goals to develop, but from our experience, it is entirely feasible, according to the results we have been able to reap in our different heritage and cultural projects since our inception, for more than fifteen years ago. We will explain our most important projects in suburban and rural areas at Atapuerca (Burgos) and Arqueopinto (Madrid) Open-Air Parks, and How, from a business perspective, and how can be performed an effective cultural management, using traditional and up to date tools

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