



"A pesar de todo, dicho en el vacío es más..." [

2021

text (article)

Analítica

It is clear that a good intention should be to think and act in a Design scenario that aims to have the maximum depth load. Squeezing neurons and time for it. It is a duty to the planet and society. And that will be better if precisely Design also opens up and settles between the fields of science and humanities. On the other hand, it could be thought that what is feasible in Design would be above all what we already have experience in seeing it done. Although that would be like the past, it would be the known, it would be history, from Adolf Loos to Ludwig Mies van der Rohe. And if Design stays comfortably only with what is feasible, it will not be an agent of social and ecological change. However, it could be said that what is viable would be like the present, of what we begin to have first examples or realistic prospects, what is being experienced in hand that it is seen that it will soon be feasible, and that it already acts influencing and guiding behaviors social. And finally, the desirable thing would be like the future, it would be to anticipate, it would be to project the vision to the frontier of knowledge, goals that you want to reach. Seeing that without even touching it, it would be a modifying factor of the material world. So the duty of Design researchers, professionals and teachers (that unifying these three facets gives a great advantage) would also be to open up and install Design in what is desirable. So that as soon as it becomes viable, others are dedicated to what is feasible, which therefore leaves them no time to prospect the feasibility of what is desirable. While those dedicated to research, profession and teaching continue to be the engine that drives something always better: today, already in the third decade of the 21st century, Loos would have overcome thinking about "Ornament and Crime", and Mies would act without minimums to achieve what maximum, since they did not work with what is feasible but with what is desirable, achieving with th

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