



# Acervos, memórias e antropologia visual: notas sobre a análise de imagens e edição no vídeo memórias retomadas [

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text (article)

Analítica

This article builds on a number research experiences dealing with images of the Potiguara indigenous people of the northern coast of Paraíba, in the northeastern region of Brazil. I seek to provide some guidelines for the creation of iconographic archives and the production of ethnographic videos on stories of reaffirmation of ethnic identity and land struggles. I purport that the link between theoretical and methodological conceptualization and video editing is central. I propose as well that experimentation is possible in video production in the social sciences, especially in anthropology. It is not necessary to follow the prefabricated parameters and models of television or cinema to make images converge with anthropological reflection and break down the barriers that tend to separate knowledge and language

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