



Afectación de las rutinas periodísticas de periodistas deportivas mujeres de Quito por condicionantes ideológicas, jerárquicas, laborales y la presión social [

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Analítica

The effects of journalistic routines of women involved in sports journalism in Quito due to ideological, hierarchical, labor and social pressure conditions is important for society since it is usually considered that, because of being women, they cannot work in the journalism field. For several years, society has considered that only men are the ones who can perform this task. The interviewed journalist women made it known that this sexist thought does exist even in society, but, with the training they have had over the years, they have shown that they can do sports journalism. As a main idea, it was found that the formation and journalistic routines women perform has helped journalists to eliminate labor, ideological, hierarchical and social conditions, leaving a margin of zero errors in their work. Therefore, it has been demonstrated that female sports journalists have earned space and respect in the social field and about the audience, it has made them part of sports journalism in Quito

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