



## 'Al menos nos hemos divertido': respuestas en Twitter al debate electoral 4N [

2020

text (article)

Analítica

The electoral debate is one of the key events in political campaigns. On social networks, viewers comment on and share all kinds of opinions about the candidates' performances or proposals. This work aims to reveal, using a quantitative methodology, which types of responses have predominated on Twitter with respect to the electoral debate held on 4th November 2019 on TVE. The findings indicate the predominant position of humorous observations on the social network. The discussion of the results revolves around a core issue: the ideological polarization that prevails on Twitter

The electoral debate is one of the key events in political campaigns. On social networks, viewers comment on and share all kinds of opinions about the candidates' performances or proposals. This work aims to reveal, using a quantitative methodology, which types of responses have predominated on Twitter with respect to the electoral debate held on 4th November 2019 on TVE. The findings indicate the predominant position of humorous observations on the social network. The discussion of the results revolves around a core issue: the ideological polarization that prevails on Twitter

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzExODI0MTM>

---

**Título:** 'Al menos nos hemos divertido': respuestas en Twitter al debate electoral 4N electronic resource]

**Editorial:** 2020

**Tipo Audiovisual:** memes elections politics reception humour internet social media memes elecciones política recepción humor internet redes sociales

**Documento fuente:** Vivat Academia, ISSN 1575-2844, Nº. 152, 2020, pags. 1-18

**Nota general:** application/pdf

**Restricciones de acceso:** Open access content. Open access content star

**Condiciones de uso y reproducción:** LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital

object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

**Lengua:** Spanish

**Enlace a fuente de información:** Vivat Academia, ISSN 1575-2844, Nº. 152, 2020, pags. 1-18

---

## **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)