



Análisis de competitividad de cuatro sistema-producto estatales de tilapia en México [

Centro de Investigación en Alimentación y Desarrollo (CIAD), 2010

text (article)

Analítica

In the agricultural and fisheries sectors in Mexico, the attention of production chains at state and national levels (known as System-Product SP) has been considered a goal of public policies to increase its competitiveness, although in the facts the government and/or institutions have not carried out the appropriate actions to encourage it. Based on the organization (SP), the competitiveness definition is assumed in this study according to their organizational capabilities and future vision, also are taken in consideration technical and market factors of the producers. Based on this, the competitiveness level of the tilapia SPs in Colima, Sonora, Tabasco y Yucatán it is reported with information of the 2006-2008. The opinion of 30 internal and external SPs members were analyzed, same that, are grouped into 3 conglomerates (clusters), explained by six discriminating variables. According to 15 significant variables obtained by one-way analysis of variance, the most competitive SP is Sonora, followed by Tabasco, Colima, and Yucatán. The SPs show deficiencies in inclusion, representation and participation. According to the main world tendencies in this culture and the internal characteristics of the organizations, starting from the results, recommendations in order to improvement of their competitiveness are discussed

In the agricultural and fisheries sectors in Mexico, the attention of production chains at state and national levels (known as System-Product SP) has been considered a goal of public policies to increase its competitiveness, although in the facts the government and/or institutions have not carried out the appropriate actions to encourage it. Based on the organization (SP), the competitiveness definition is assumed in this study according to their organizational capabilities and future vision, also are taken in consideration technical and market factors of the producers. Based on this, the competitiveness level of the tilapia SPs in Colima, Sonora, Tabasco y Yucatán it is reported with information of the 2006-2008. The opinion of 30 internal and external SPs members were analyzed, same that, are grouped into 3 conglomerates (clusters), explained by six discriminating variables. According to 15 significant variables obtained by one-way analysis of variance, the most competitive SP is Sonora, followed by Tabasco, Colima, and Yucatán. The SPs show deficiencies in inclusion, representation and participation. According to the main world tendencies in this culture and the internal characteristics of the organizations, starting from the results, recommendations in order to improvement of their competitiveness are discussed

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzExOTUzOTQ>

Editorial: Centro de Investigación en Alimentación y Desarrollo (CIAD) 2010

Tipo Audiovisual: competitividad cadenas productivas sistema-producto tilapia competitiveness production chains
System-Product tilapia

Documento fuente: Estudios Sociales: Revista de investigación científica, ISSN 0188-4557, Vol. 18, N°. 35, 2010, pags. 165-208

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <http://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <http://dialnet.unirioja.es/info/derechosOAI>

Lengua: Spanish

Enlace a fuente de información: Estudios Sociales: Revista de investigación científica, ISSN 0188-4557, Vol. 18, N°. 35, 2010, pags. 165-208

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es