



Análisis de la cadena agroalimentaria del coco (cocos nucifera) en la provincia de Manabí, Ecuador [

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Analítica

Abstract The coconut sector represents one of the agricultural sectors that helps to sustain the economy of the province of Manabí, however, it presents weaknesses in its production and marketing management, in addition to the absence of data on its management around Manabí. The objective of this study is to characterize the coconut agri-food chain in Manabí, by identifying the actors and the weaknesses of the sector, through interviews and mapping the chain. The results detail that there are six links, thirty-four producers, thirty-nine wholesalers and distributors, ten manufacturers (transformers) and seventy-seven sellers. The contribution of this research is social and practical, because it focuses on generating information about a chain that is little analyzed in the province, and where a large part of the vulnerable population of the area is located. Keywords: Productive management; integration; agri-food chain, coconut, development and sustainability

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