



"Análisis de los índices de felicidad como medida de bienestar en la Escuela Profesional de Administración Universidad Nacional del Altiplano Puno" [

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text (article)

Analítica

Define and evaluate the happiness is and has been a lifelong pursuit of human being, and to relate it to the economic well being linked to the ability to meet the material needs, is the current paradigm, however, the disparity between economic indicators that holds our country and negative results of measurements on levels of happiness, they invite to the analysis of the perception of happiness and its link with the material well-being, this research is proposed respond What is the level of happiness of teachers and students in the Professional School of Management at the National University of the Altiplano Puno in the 2014 ?; the research method was qualitative-quantitative, descriptive, applied on a population of 670 students and 29 teachers, using As assessment tools for the Global Index of Happiness, Better Life Index, and the scale of positive and negative emotions; as an instrument of data collection, to components of integrated service Google Drive function form and the social network Facebook, coming to conclusions concerning the students how to: in spite of an economic condition negative past and present, these are found in an average score and a half high, translated in a perception that goes from a slight satisfaction, up to a declaration of quite happiness, evaluating its life under a appreciation more positive than negative, with high momentum to improve their future conditions; these results support the criticism of the system of measurement based on economic criteria and is in harmony With the development of new schemes to weigh the well-being and satisfaction under perspectives more integrated and sustainable welfare; therefore the measurement of income is insufficient to assess the degree of happiness of the people, still other factors that affect the measurement

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